



**KENTISH
A.C.T.**
arts commerce tourism



International Mural Fest 2025

2-8 November 2025

ENTRY FORM

‘Amazing Discoveries’



INTERNATIONAL MURAL FEST 2025 ENTRY FORM

Title of Artwork _____
Artist(s) Name _____
Address _____

Email Address _____
Phone No _____
Mobile No _____

CHECK LIST

- Artist Statement
- Description of the Mural Entry (Less than 50 Words)
- Three A4 Photographs or One High-Resolution Digital Photo Provided
- Brief Resume of Artist
- AU\$90.00 Payment Included

DECLARATION

I declare that the artwork submitted is my original work and does not infringe upon the copyright, or other intellectual property rights of any other person.

I give permission to Kentish Arts, Commerce and Tourism Inc. the right to reproduce images, including digital images from my entry form, of my mural miniature or my completed mural for promotional, merchandising, or archival purposes, free of charge.

I have enclosed an AU\$90.00 non-refundable entry fee (only one fee is required for joint artists). Payment can be made by bank cheque made payable to Kentish Arts Commerce and Tourism Inc. or EFT BSB: 633 000; ACC: 155394513; ACC Name: Kentish Arts Commerce and Tourism Inc.; Reference: Artist's Name.

I agree with the International Mural Fest 2025 Code of Conduct and Disputes Process.

I have read the Requirements of Entry and the Terms and Conditions supplied to me and understand the same. I agree to accept these terms by submitting my entry.

ACCEPTANCE OF THE TERMS AND CONDITIONS AND CODE OF CONDUCT

Submission of entry into this competition automatically constitutes the artist's acceptance of all Terms and Conditions, Code of Conduct and Disputes Process.

Signed _____

Date _____

The International Mural Fest 2025 Event Team will reject any entry where this form has incomplete information and is not signed. If so, you will be informed of this prior to entries closing. This is a legal document.

REQUIREMENTS OF ENTRY

Applications must be received by no later than 5pm (AEST) Friday 1st August 2025 and can be submitted by post to 'Mural Fest' Kentish Arts Commerce & Tourism Inc. PO Box 169 Sheffield Tasmania 7306 Australia or electronically to info@murfest.com.au.

AN APPLICATION MUST INCLUDE THE FOLLOWING:

Official Entry Form: This form must be completed correctly and signed. A maximum of two artists can participate in the painting of one mural. Only one Entry Form per mural application is allowed.

Brief Resume of the Artist: This resume for each artist is for promotional purposes only.

A Miniature of your intended mural. Do not submit the original miniature of your intended mural with your application. You will only need to bring this with you if you are chosen as a Finalist. The Mural Miniature is to be based on the theme 'Amazing Discoveries' and is to be hand painted in landscape format, on board. The board must be exactly 420mm high x 960mm wide. No digitally produced works, including those generated or manipulated with Photoshop, Procreate, and other digital painting platforms, will be accepted. Do not sign the front of your Mural Miniature.

Interpretation of the Theme: It is the artist's interpretation of the theme, 'Amazing Discoveries'.

Three (3) identical unmounted, high quality, colour photographs or one high-resolution, digital image of your completed hand painted Mural Miniature either printed on A4 photographic quality paper or high-resolution pictures in jpg format. Please photograph your Mural Miniature at the highest possible resolution on your camera. Only the Mural Miniature is to appear on the photograph. The Mural Miniature must not be altered prior to attending Mural Fest.

Please send crisp, sharp images with true colour and ensure there are no identifying marks (signature, name etc.) on the photographs. All photographs become the property of Kentish Arts, Commerce and Tourism Inc. and may be used for publicity, merchandising or archival purposes. No photographs will be returned.

An Artist's Description of their Mural: No more than 50 words describing your intended mural.

A Non-Refundable Entry Fee of AU\$90.00:

A Bank Cheque made payable to: Kentish Arts Commerce and Tourism Inc. or EFT pay BSB 633 000; ACC: 155394513; Account Name: Kentish Arts Commerce and Tourism Inc.; Reference: Artist's Name.

Application should be sent to:

International Mural Fest 2025
Kentish Arts Commerce and Tourism Inc.
PO Box 169
Sheffield, Tasmania 7306 AUSTRALIA
Or info@murfest.com.au

Further Information:

Mural Fest Event Manager: Sandy Brattstrom

Web: www.murfest.com.au Email: info@murfest.com.au

SELECTION PROCESS

Entry into International Mural Fest 2025 will be through pre-selection from submitted images (see Entry Requirements). Nine Finalists will be chosen by a Selection Panel appointed by the Mural Fest Event Team and will be qualified to judge works of arts and not be members of Mural Fest.

Their decision will be based on the following criteria:

- Response to the Mural Fest theme, 'Amazing Discoveries'
- Originality
- Technical Ability

THE PAINT OFF

On Sunday 2nd November 2025 at 8.45am, a member of the Event Team will provide a final rundown of what to expect and what will be required over the course of the seven-day competition. At the conclusion of the briefing, artists can commence their painting. The official starting time for Paint-Off will be at 9.00am.

BRUSHES DOWN

Artists will have until 12 Noon on Saturday 8th November 2025. 'Brushes Down' will take place at 12 Noon.

AWARDS

The Awards Presentation will be held on Saturday 8th November 2025 at 2.00pm. At this time, winners of the following awards will be presented.

JUDGES AWARD INDER PRIZE:	AU\$10,000.00
SLATERS COUNTRY STORE PEOPLE'S CHOICE AWARD:	AU\$5,000.00
eGuide VOLUNTEERS CHOICE AWARD:	AU\$1,000.00

The People's Choice Award will be presented to the artist who receives the highest number of public votes during the week of International Mural Fest (9.00am Monday 3rd November 2025 to 12 Noon Saturday 8th November 2025).

TERMS AND CONDITIONS

- All submitted work must be original and not infringe upon the copyright or other intellectual property rights of any other person.
- If an artist is intending to use an assistant, please inform who the assistant will be on the International Mural Fest 2025 Entry Form.
- Joint mural painting is permitted (maximum 2 artists); however, the contribution of all parties to a mural will be deemed equal and shared.
- Images of the Finalist mural miniatures and resumes will be used in the production of the Mural Fest program. Images of the mural miniatures may be used by the artist's sponsors as recognition of their sponsorship.
- The Mural Miniature cannot be changed after the artist's entry has been accepted.

- Only those artists so named on the Entry Form will be permitted to paint on the boards. If a finalist or a partner is unable to compete due to unforeseen circumstances, they can be replaced up to but no later than 9am on Sunday 2nd November 2025.
- The successful Finalists must bring their Mural Miniature to the 'Paint Off' and display it throughout the entire competition (Sunday 2nd November to Saturday 8th November 2025).
- Upon acceptance of being a Finalist, the artist agrees to hand over ownership of the Mural Miniature at 'Brushes Down' to Kentish Arts Commerce and Tourism Inc.
- All nine Finalists will receive a sponsorship of AU\$2,500.
- All artists will be required to be in Sheffield from Saturday 1st November 2025 until Saturday 8th November and to attend both the Artists & Sponsors Evening on Saturday 1st November at 5.30pm and the Artists Briefing on Sunday 2nd November at 8.45am.
- Kentish Arts Commerce and Tourism Inc. reserves the right to reproduce images, including digital images of any or all the entries for promotional, merchandising, or archival purposes, free of charge. All proceeds will benefit ongoing Mural Fest activities.
- Photographs, video, and audio recordings may be taken during Mural Fest week for the purposes of media promotion. This includes print and social media.
- The Event Team reserves their right to refuse entry to any artist who has not fulfilled the Terms and Conditions or the Code of Conduct at any previous Mural Fest events.
- Those selected as Finalists will be notified prior to or by Monday 18th August 2025.
- Finalists will have five days to accept the invitation to participate at International Mural Fest 2025.
- Finalists will be required to publicly paint a 2100mm high by 4800mm wide (landscape format) mural on prepared boards (aluminium composite) provided by the Event Team, using only the paint provided by the Event Team.
- The paint can be rolled, sprayed, or painted with a brush. The three primary colours plus green, ochre, magenta and black and white will be supplied by the Mural Fest paint sponsor. No other paint is to be used other than the paint supplied.
- Ladders, water buckets and containers for mixing paints will be supplied by the Event Team. Finalists will be required to bring their own brushes with them.
- The scaling up from Miniature to Mural is at the discretion of the artist and the method used will not form part of the judging criteria. Any artist requiring a data projector for marking-up is required to bring their own projector. As this event is an outdoor event, this method will only work during the evening.

- Transport to and from Sheffield is at the artist's expense and all expenses incurred during Mural Fest are the artist's responsibility.
- The first official event, 'Artists and Sponsors Evening' will take place on Saturday 1st November 2025 at 5.30pm for the first public unveiling of the artists Mural Miniatures.
- Accommodation is provided free of charge from Saturday 1st November 2025 (check-in) until Sunday 9th November 2025 (check-out) at designated venues for the Finalist Artists who do not live within 40 km of Mural Park in Sheffield. If artists wish to stay at alternative venues, they do so entirely at their own expense. For those who will utilise the accommodation provided, there will be minimal service to the rooms during the week and meals will not be included.
- Finalists will be required to remain in Mural Park for a reasonable portion of each day, even if the mural has been completed, to speak with the public and be available for any media requirements as arranged by the Event Team. Artists are permitted to work on their murals between the hours of 6am and 10pm.
- Finalists may be required to fulfill certain media responsibilities such as but not limited to radio interviews and photo shoots.
- Finalists will be required to attend certain functions during Mural Fest. These will be advised at an appropriate time.
- At the completion of mural painting and immediately following 'Brushes Down' on Saturday 8th November 2025 at 12 Noon, the artists murals will become the property of Kentish Arts Commerce and Tourism Inc.
- The completed murals will remain on display in Mural Park until October 2026.
- Following Mural Fest, Kentish Arts Commerce and Tourism may offer the murals for sale. All proceeds will be used to benefit Mural Fest and other related Kentish Arts Commerce and Tourism activities. Should a mural sell during this time, it will remain on display until October 2026. Should a mural not sell, Kentish Arts Commerce and Tourism reserves the right to dispose or otherwise of the mural.
- A Code of Conduct is applicable to all participants of International Mural Fest 2025 (artists, volunteers, and managers) and is attached as part of this Entry Form.

CODE OF CONDUCT

The Kentish Arts, Commerce and Tourism Board has adopted the following Code of Conduct for all Artists, Volunteers and Managers:

The Entrant agrees:

- To behave honestly and with integrity during Mural Fest and its associated activities.
- To act with care and due diligence during Mural Fest activities.
- That when acting in the course of Mural Fest activities, treat everyone with respect and without harassment, victimisation or discrimination.
- To comply with all applicable Australian and Tasmanian laws.
- To behave in a way that upholds the ideals, integrity, good reputation, and vision of Mural Fest.
- To present for my allotted duties in a state of sobriety and not consume alcohol during working hours*.
- To comply with any lawful and reasonable direction given by the Mural Fest Manager or any person having authority to give direction at Mural Fest activities.
- That the Event Team reserves the right to refuse entry to any artist who has not fulfilled the terms, conditions, or code of conduct at any previous Mural Fest.

* Working Hours – does not include attendance at functions.

DISPUTES PROCESS

Complaints during Mural Fest will be recorded in the first instance and reported to the Event Manager who will initially deal with the complaint.

If resolution of the issue cannot be achieved at the time, the matter will be referred to the Kentish Arts, Commerce and Tourism Board.

INTERNATIONAL MURAL FEST SHEFFIELD TASMANIA AIMS TO:

- Create an annual event which contributes to the unique interest of the 'Town of Murals'.
- Provide an event which brings visitors to the Kentish region to provide short-term business opportunities and long-term economic benefits.
- Provide emerging and established artists with an opportunity to showcase their talents in a public forum, assisting in their artistic growth and development and to promote mural art as a valued art form.
- Encourage youth to take a greater interest in the arts as a way of self-expression and personal development.
- Provide an opportunity to engage international artists on a digital platform.
- Conduct Mural Fest annually delivering a prestigious event on the international arts calendar.