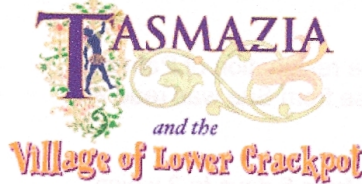




TASMANIA'S PREMIER FAMILY ATTRACTION



2018

Entry Form

1-7 April

2018 Poem

Our Wonderful World

Magnificent nature, history and arts  
Let's lay down our weapons and open our hearts  
We'll all come together with flags unfurled  
And celebrate our wonderful world.

by Annie Willock



KENTISH  
A.C.T.  
*arts commerce tourism*

## 2018 ENTRY FORM

Title of Artwork \_\_\_\_\_

Artist Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Email Address \_\_\_\_\_

Phone No \_\_\_\_\_

Mobile No \_\_\_\_\_

### CHECK LIST

- Artist Statement attached
- Three photographs attached/One Digital Photo Provided
- Brief Resume of Artist accomplishments attached
- AU\$80.00 payment included

### DECLARATION:

I declare that the artwork submitted is my original work and does not infringe the copyright, or other intellectual property rights of any other person.

I give permission for the International Mural Fest Event Team to use reproduced images including digital images of the entry for promotional purposes, free of any charge.

I give permission for the International Mural Fest Event Team the right to reproduce images of my miniature or completed mural as postcards or mementoes which are offered for sale as an ongoing income to support the Sheffield Mural Project.

I have enclosed the AU\$80.00 non-refundable entry fee. (Only one fee required for joint Artists). Electronic Submissions may be sent via the Art Jam App.

I agree with the International Mural Fest Sheffield Tasmania Code of Conduct and Disputes Process.

I have read the entry requirements and the Terms and Conditions supplied to me and understand the same. I agree to accept those terms by submitting my entry.

### ACCEPTANCE OF TERMS AND CONDITIONS AND CODE OF CONDUCT:

Submission of an entry into this competition automatically constitutes the artist's acceptance of all terms and conditions and the Code of Conduct and Disputes Process.

Signed \_\_\_\_\_

Date \_\_\_\_\_

The committee will reject entry where this form has incomplete information and is not signed :-  
This is a legal document.

## SUBMISSION OF ENTRY

Entries must be posted or electronically submitted so that they are **received** by no later than **Monday 2nd October 2017** and can be submitted electronically to [bpbaker1@bigpond.com](mailto:bpbaker1@bigpond.com).

**An application must comprise:**

**An official entry:** The form must be correctly completed and signed (joint mural painting is permitted) by each artist. Only one entry per artist is allowed.

**A Brief Resume of the Artists Accomplishments:** This resume for each artist is for promotional purposes only.

**A miniature:** of your intended mural. Do not deliver with your application - you will only need to bring this with you if you are chosen as a finalist. The miniature is to be based on the poem "Our Wonderful World" and is to be painted in landscape format, on board. The board must be exactly 420mm high by 960mm wide.  
DO NOT SIGN THE FRONT OF YOUR MINIATURE.

**Interpretation:** "It is the artists interpretation of reality or fantasy of the world from their perspective"

**Three (3) identical unmounted high quality colour photographs:** of your miniature printed on photographic quality paper at A4 size. Please photograph at the highest possible resolution on your camera. Only the Mural Miniature is to appear on the photograph.

Please send crisp sharp images with true colour. Please make sure that there are no identifying marks (signature, name etc.) on the photographs. All photographs become the property of the Kentish Arts Festival and/or the International Mural Fest and may be used for publicity or appropriately archived. No photographs will be returned. For electronic submissions the picture must be at a high resolution for printing, no responsibility will be taken by the Kentish Arts Festival/International Mural Fest for reproduction quality.

**An artist statement** of no more than **50 words** or less describing your intended mural.

**A non-refundable entry fee** of AU\$80.00

A Bank Cheque made out in AU\$ or EFT should be payable to: Kentish Arts Commerce and Tourism Inc. for EFT pay Bendigo Bank - Swift Code: BENDAU3B BSB: 633000 ACC: 155394513

**Application should be sent to:**

International Mural Fest 2018  
P.O. Box 169  
Sheffield, Tasmania, 7306 Australia

### FURTHER INFORMATION:

International Mural Fest Administrator: Brian Baker [bpbaker1@bigpond.com](mailto:bpbaker1@bigpond.com)

Web: [www.muralfest.com.au](http://www.muralfest.com.au) Email: [info@muralfest.com.au](mailto:info@muralfest.com.au)

## SELECTION PROCESS

Entry into the International Mural Fest will be through pre-selection from submitted images (see Entry Requirements). Finalists will be chosen by a panel of three Judges appointed by the International Mural Fest Event Team with one Judge being Fine Arts, another being a Mural Artist and the third being a Community Member with an interest in the Arts. They will be qualified to judge works of art and will not be members of the International Mural Fest Sheffield.

Their decision will be based on the following criteria:

- Response to Mural Fest poem "Our Wonderful World"
- Originality
- Technique

## THE PAINT-OFF

On Saturday the 31<sup>st</sup> March 2018 at 10:00am the Artist Manager and Event Manager of the International Mural Fest Event Team will give a final rundown of what to expect and what is required during the International Mural Fest week. Finalists will then be able to transfer their images onto boards via pencil or charcoal and paint their Sponsors Logo onto.

**The official starting time for the Paint-off will be at 9:00am sharp on Sunday the 1st April 2018 and will conclude with brushes down at 1:00pm on Saturday the 7th April 2018.**

## AWARDS

**THE INDER PRIZE** - AU \$15,000 acquisitive.

A professional and well respected judging panel will decide the winning mural, their decision is final and no correspondence will be entered into. The membership of the panel is confidential until the final day.

**THE 'WORLD OF MARBLES' AWARD - AU \$5,000.**

Judges Highly commended award

**SLATERS COUNTRY STORE AWARD - AU \$2,000.**

Most visitor's votes during the International Mural Fest Week.

Nine finalists awards of - AU \$2000

**THE NOVA DESIGN AND PRINT AWARD - AU \$1000.**

An award to the artist from the previous International Mural Fest whose mural has received the most public votes during the 12 months it has been on display. (This award may be presented on Sunday 1<sup>st</sup> April 2018)

The award presentation will be held on Saturday 7<sup>th</sup> April 2018 at 3:00pm. At this time the finalists will receive their AU \$2000 Award and the winners of the Judges' Award and Visitors Awards 2018.

## TERMS AND CONDITIONS

- All submitted work must be original and not infringe the copyright or other intellectual property rights of any other person.
- Images of the finalist's miniatures and CV's will be used in the production of the International Mural Fest program. Images of the miniature may be used by the artist sponsors as recognition of their sponsorship of the International Mural Fest.
- The International Mural Fest Event Team reserves the right to reproduce images, including digital images of any or all of the entries for promotional or archival purposes, free of charge.
- The International Mural Fest Event Team reserves the right to reproduce images of any or all entries as postcards or mementoes which are offered for sale. Proceeds go to the International Mural Fest project. The International Mural Fest Events Team reserves their right to refuse entry to any artist who did not fulfill terms and conditions or the code of conduct at any previous International Mural Fest, National Mural Fest or Mural Fest.
- Those elected as finalists will be notified by 10th November 2017.
- Finalists will have five days to accept the invitation to participate in what will hereafter be termed "Paint-off".
- Finalists will be required to publicly paint a 2100mm high by 4800mm wide (Landscape format) mural on prepared boards provided by the International Mural Fest Event Team, using only the paint provided by the International Mural Fest Event Team - Resene Paint.
- The paint can be rolled, sprayed or painted with a brush. The three primary colours plus green, ochre, magenta, black and white will be supplied.
- Ladders, water buckets and containers for mixing paints will be supplied by the International Mural Fest Event Team. Finalists will need to bring their own brushes with them.
- Joint mural painting is permitted, however, the contribution of all parties to a mural will be deemed equal and shared. The maximum number of artists is two.
- Only those artists so named on the finalists entry form will be permitted to paint on the boards. If a finalist or a partner are unable to compete due to unforeseen circumstances they can be replaced up to no later than 10.0am on Easter Saturday.
- Minor changes from the submitted miniature to the final mural are allowed HOWEVER a reasonable resemblance to the submitted miniature must be seen to have been achieved.
- The scaling up from miniature to mural is at the discretion of the artist and the method used will not form part of the judging criteria.
- The successful finalists must bring their miniature to the paint-off and have it available for the first function.
- Transport to and from Sheffield is at the artists expense and all expenses incurred during International Mural Fest week are the artists' responsibility.
- Interstate and overseas finalists will be required to be in Sheffield from Friday 30th March 2018 until Sunday 8th April 2018. The first official function is at 7.30pm Friday 30th March 2018.
- Accommodation is provided at designated venues for the finalist artists who do not live within the Kentish Municipality free of charge from Friday 30th March 2018 check-in until Sunday 8th April 2018 check-out. If artists wish to stay at alternative venues they do so entirely at their own expense. Partners and families of those who accompany finalists to Sheffield are required to make their own separate accommodation arrangements. If two or three Artists as a team are selected and one lives in the Kentish municipality, then the other Artist will not be provided with free accommodation.
- Finalist are sponsored during the event as part of the fund raising awards. Artists are required to wear a vest promoting their sponsor while they are painting. Artists are not permitted to wear any other clothing promoting any other business than the major sponsor or artists sponsor.
- Finalists will be required to remain in Mural Park for a reasonable portion of each day during Paint Off (even if the mural has been completed) to talk to the public and for any media requirements, as arranged by the International Mural Fest Event Team. Painting time is from 7.00am to midnight.
- Finalists may be required to fulfill certain media responsibilities during Paint Off, for example radio interviews and photo shoots.

- Finalists will be required to attend certain functions during Paint Off. These will be advised at an appropriate time.
- Upon acceptance of being a finalist the artist agrees to hand over ownership of the Mural Miniature at “Brushes Down” to Kentish Arts Commerce and Tourism Inc. The Mural Miniatures must be on display during the International Mural Fest week.
- At the completion of the Mural during International Mural Fest week and immediately after “Brushes Down” the Mural becomes the property of Kentish Arts Commerce and Tourism Inc.
- Kentish Arts Commerce and Tourism Inc. may offer the Mural for sale and all proceeds will be utilized to benefit the Kentish Arts Festival or the International Mural Fest event.
- The completed murals will remain on display in Mural Park for twelve months. Should a Mural sell during this time it will remain on display for the duration of the 12 months. Should a Mural not sell then two weeks prior to the next International Mural Fest event the International Mural Fest Event Team reserves the right to dispose or otherwise of the mural.
- The International Mural Fest Event Team reserves the right to amend the entry form at any time.
- A code of conduct is applicable to all participants of the International Mural Fest Sheffield Tasmania and is attached as part of this Entry Form.
- There will be only one winner each year of the “Inder Prize”. This is an acquisitive award.

## **CODE OF CONDUCT**

**Entrant agrees:**

**To behave honestly and with integrity in the course of my activity and involvement with Mural Fest.**

**To act with care and due diligence in the course of Mural Fest activities.**

**That when acting in the course of Mural Fest activities, treat everyone with respect and without harassment, victimisation or discrimination.**

**To comply with all applicable Australian and Tasmanian laws.**

**To behave in a way that upholds the ideals, integrity, good reputation and vision of Mural Fest.**

**To present for my allotted duties in a state of sobriety and shall not consume alcohol during working hours\*.**

**To comply with any lawful and reasonable direction given by any person having authority to give direction of Mural Fest activities.**

**That the International Mural Fest Sheffield Tasmania Event Team reserves the right to refuse entry to any artist who has not fulfilled the terms, conditions or code of conduct at any previous Mural Fest.**

**Not to compromise the integrity of the competition and devalue the benefit that Mural Fest brings to Kentish.**

**\* Working Hours – does not include attendance at functions.**

## **DISPUTES PROCESS**

**All complaints during the “Paint Off” will be recorded in the first instance and reported to the Event Manager and Arts Manager who will initially deal with the complaint together.**

**If no resolution of the issue can be made at the time, then the matter will be referred to the Governance Manager who in conjunction with the International Mural Fest President will either arbitrate or contact an appropriate authority to resolve the situation (e.g. Kentish Council Authorised Officer, Police, etc.).**

**A penalty system may be applied to the final Judges Scoring or the participant may be requested to leave the park and be disqualified from the competition. All complaint meetings to be video recorded.**

## **INTERNATIONAL MURAL FEST SHEFFIELD TASMANIA AIMS TO:**

**Create an annual event which re-kindles commitment and interest to the town of murals concept.**

**Provide an event which brings thousands of visitors to Kentish to provide short term business opportunities and long term economic benefits.**

**Provide emerging and established artists with an opportunity to demonstrate their talents in a public forum, assisting in their artistic growth and development and to promote mural art as a valued art form.**

**Encourage youth to take a greater interest in the arts as a way of self-expression and personal development.**

**Develop International Mural Fest into an annual and prestigious event on the international arts calendar.**